

GEOFLUID 2023 FLIES AT THE HIGHEST LEVEL FOR INDUSTRY RECOVERY

Geofluid, scheduled from September 13 to 16, 2023 in Piacenza, is presented with a 20% increase in exhibition space compared to the last edition, strong with the adhesion of new companies and an increase in surface area from historical exhibitors. A confirmation of the international value that this professional exhibition has been able to gain with a closeness to the market and innovations related to geotechnics and underground fluid capture.

A novelty of certain impact for the more than ten thousand professionals who will visit Geofluid 2023 is the space that Piacenza Expo will reserve for exhibitors' live demos. A real construction site next to the exhibition center will host innovations and operational protocols thanks also to the supervision of the Emilia-Romagna Order of Geologists. Field trials combined with technical seminars will complete the professional update offer for companies and professionals.

Great characterization of this edition is given by the conferences schedule: subsurface resources, geothermal energy, drilling and rock analysis, European projects on groundwater recharge, seismic and special foundations are just some of the topics covered by the associations collaborating with Piacenza Expo.

The most important international exhibition event for the drilling&foundations sector finds new stimuli from the precise historical moment related to international conjunctures. The projects, supported by the resources of the public sector and large contractors, concern interventions for renewable energy, for the search for rare earths with lithium, for the fight against hydrogeological instability, for the efficient use of water and for large infrastructure works. At the national level then, never before has this historical phase imposed a change of approach in land management with interventions that can prevent and mitigate the effects of climate change.

The new means of work, equipment and technologies already available for shipbuilding will constitute, for the period conducive to business investment, the added value of the event that has the certified qualification of "international exhibition."

The 2021 edition was a success with trade visitors from more than 50 foreign countries. Piacenza Expo's survey of 1,000 trade visitors showed that 96.5% found Geofluid fulfilling and useful for the profession. The visit motivation that prompted more than 25% of surveyed professionals was to make a decision on new purchases in machinery and equipment.

The high rate of topicality and closeness to the market was confirmed by 30% of new visitors. Geofluid 2023 will offer, thanks to the favorable period, a complete fair experience with a welcoming territory and various animations and side exhibitions for "After the Fair."

GEOFLUID

international exhibition of technologies and equipment for underground fluid exploration, extraction and transportation

September 13-16, 2023 www.geofluid.it - Piacenza Fairgrounds.

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