

GEOFLUID 2023: TECHNOLOGICAL INVESTMENTS ON NEW CONSTRUCTION SITES ARE DECIDED HERE

Piacenza Expo launches the promotional campaign for the next edition of **Geofluid**, scheduled from **13 to 16 September 2023** at the Piacenza exhibition centre, boosted by the push for environmental, energy and infrastructure works generated by new investments.

The most important international trade fair for the drilling & foundations sector finds new incentives from the precise moment in history related to the recovery. In the European Union's 2021-2027 budget, a large part of the European Regional Development Fund's (ERDF) resources, amounting to billions of euros, will be channelled into renewable energies, decarbonisation and energy efficiency.

The NRDP funds are structured in line with the European Green Deal. The planned interventions are aimed at investment and research programmes for renewable energy sources, initiatives to combat hydrogeological instability, efficient water use, and the improvement of inland water quality. The Plan devotes considerable resources to land safety, understood as the mitigation of hydrogeological risks (with prevention and restoration measures), the elimination of water and soil pollution, and the availability of water resources such as primary infrastructure and purification.

The theme of water and new energies is the dominant feature of the next Geofluid. It remains quite clear that the decisive impulse will come from EU funds to ensure construction sites on both large-scale works and punctual interventions, and to make a greater impact on the issues of environmental protection, hydrogeological instability and alternative sources.

Geothermal energy, underground construction sites 4.0, new trenchless technologies, dewatering and groundwater, energy transition, the sustainable exploitation of sources and geoengineering, new materials for transporting fluids, digitisation of processes and machinery for the construction of new infrastructures linked to utilities with particular reference to the water crisis are the themes that will underpin the exhibition part of Geofluid 2023.

New construction vehicles, equipment and technologies already available for the construction industry have always been the added value of the event, which boasts the certified status of 'international exhibition'.

The 2021 edition was **a success with the specialised public coming from over 50 foreign countries.** The survey conducted by Piacenza Expo on 1000 trade visitors showed that 96.5% found Geofluid fulfilling and useful for their profession. 59% visited Geofluid to find out about equipment, technologies and services useful for planned works while the motivation for visiting that prompted 26% of the operators interviewed was to make a decision on new purchases in machinery and plants. The rate of topicality and proximity to the market was confirmed by 30% of new visitors.

Geofluid 2023 aims to reconfirm the numbers of the last edition with **280 direct exhibitors** and ten thousand professional visitors for an edition that will involve, thanks to the favourable season, the entire territory in order to offer a complete and unforgettable exhibition experience.

GEOFLUID

International exhibition & conference of technology and equipment for prospecting, extracting and conveying underground fluids

13-16 September 2023 www.geofluid.it - Piacenza Exhibition Centre
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